

The A Game Hip Hop Trivia Sweepstakes
Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

The A Game Hip Hop Trivia Sweepstakes (the "Sweepstakes") starts at 10:00 a.m. Eastern Time ("ET") on May 18, 2017 and ends at 11:59 p.m. ET on July 18, 2017 ("Sweepstakes Period"). Entries not received within the Sweepstakes Period will be void.

ELIGIBILITY: Sweepstakes is open to legal residents of the fifty (50) United States and the District of Columbia, who are 18 years of age or older at the time of Sweepstakes registration. Employees of Radio One, Urban One, Inc., BossipMadamenoire, LLC d/b/a BHM Digital and Interactive One, LLC d/b/a iONE Digital ("Sponsor"), WE TV LLC, their respective subsidiaries, affiliates, promotion and advertising agencies, and members of their immediate family (spouse and parent, children and siblings and their respective spouses, regardless of where they reside) and persons living in the same household, whether or not related, of such employees, are not eligible to enter or win. Void where prohibited by law. Sweepstakes is subject to all applicable federal, state and local laws.

HOW TO ENTER: During the Sweepstakes Period, visit <http://hiphopwired.com/543566/know-atl-hip-hop-culture-play-game-chance-win-500/> follow [the prompts](#) and follow the instructions to complete the online entry process and submit your email address to receive one (1) entry. All entries must be received by 11:59 p.m. ET on July 13, 2017 to be considered.

ALTERNATIVE METHOD OF ENTRY: Potential entrants, who would like an alternative means of entry, may enter by sending an email to sponsor with contact information to the following Entry Email: contests@bhmdigital.com.

Limit of one (1) entry per person using only one (1) email address throughout the Sweepstakes Period. You may only use one (1) email address to enter the Sweepstakes. Entries received from any person or email address in excess of the stated limitation will be void. To enter the Sweepstakes using a mobile device, you must have a service plan for your web-enabled mobile device with your wireless service provider. Data rates may apply. See your wireless service provider for pricing plan details and capabilities.

RANDOM DRAWING: Five (1) potential winners will be selected in a random drawing held on or about July 19, 2017 from all eligible entries received throughout the Sweepstakes Period by a randomization tool chosen in the sole discretion of the Sponsor. Odds of winning depend on the number of eligible entries received throughout the Sweepstakes Period.

GRAND PRIZE RANDOM DRAWING: One (1) potential Grand Prize winner will be selected in a random drawing held on or about July 15, 2017 from the five (5) potential winners of the Sweepstakes by a randomization tool chosen in the sole discretion of the Sponsor. Odds of solely winning the Grand Prize are 1 out of 5.

WINNER NOTIFICATION: Sponsor's decisions are final and binding on all matters relating to this Sweepstakes. Potential winner will be notified by email on or about July 18, 2017 and will

be asked to respond within twenty four (24) hours and provide their full name, telephone number (including area code), date of birth, mail and/or email address. Potential winner will also be required to complete an Affidavit of Eligibility, Liability and Publicity Release (unless prohibited by law) and any other documents required by Sponsor, which must be returned within twenty four (24) hours of initial notification. Return of notification as undeliverable, failure to sign and return requested documentation within the specified time period, the inability of Sponsor to contact potential winner within a reasonable time period or noncompliance with these Official Rules by the potential winner will result in disqualification and, at Sponsor's sole discretion, an alternate winner may be selected in a random drawing and notified.

PRIZE (5): Five Winners shall win one (1) autographed poster from the WE TV LLC "Growing up Hip Hop Atlanta" Series. Approximate Retail Value (ARV) of the Prize: n/a

GRAND PRIZE (1): In addition to the above Prize the Grand Prize winner shall also be eligible to receive a Five Hundred Dollar (\$500.00) Gift Card. Approximate Retail Value ("ARV") of Grand Prize: \$500.00 USD.

Prize is awarded "as is" with no warranty or guarantee, either express or implied by Sponsor. Winner may not substitute, assign or transfer prize or redeem prize for cash, but Sponsor reserves the right, at its sole discretion, to substitute prize (or portion thereof) with one of comparable or greater value. All prize details are at Sponsor's sole discretion. All federal, state and local taxes and all other costs associated with prize acceptance and use not specified herein as being provided are the sole responsibility of the winners.

GENERAL CONDITIONS: By participating, each entrant agrees: (a) to abide by these Official Rules and decisions of Sponsor and judges, which shall be final and binding in all respects relating to this Sweepstakes; (b) to release, discharge and hold harmless Sponsor, The WeTV Network, their affiliates, subsidiaries, and advertising and promotion agencies, and the respective officers, directors, shareholders, employees, agents and representatives of the forgoing (collectively, "Released Parties") from any and all injuries, liability, losses and damages of any kind to persons, including death, or property resulting, in whole or in part, directly or indirectly, from entrant's participation in the Sweepstakes or any Sweepstakes related activity or the acceptance, possession, use or misuse of any awarded prize; and (c) to the use of his/her name, voice, performance, photo, prize information, image and/or likeness for programming, advertising, publicity, trade and promotional purposes in any and all media, now or hereafter known, worldwide and on the Internet, and in perpetuity by Sponsor and its designees, without compensation (unless prohibited by law) or additional consents from entrant or any third party and without prior notice, approval or inspection, and to execute specific consent to such use if asked to do so. By participating, participant also agrees not to release any publicity or other materials on their own or through someone else regarding their participation in the Sweepstakes without the prior consent of the Sponsor, which either may withhold in its sole discretion.

MISCELLANEOUS: Released Parties are not responsible for lost, late, incomplete, damaged, inaccurate, stolen, delayed, misdirected, undelivered, or garbled entries, or photos; or for lost, interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Sweepstakes, including, without limitation, errors or difficulties which may occur in connection

with the administration of the Sweepstakes, the processing of entries, the cancellation or postponement of the concert, the announcement of the winner, or in any other Sweepstakes-related materials. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Sweepstakes. Released Parties are not responsible for injury or damage to any person's computer related to or resulting from participating in this Sweepstakes or downloading materials from or use of the website. Persons who tamper with or abuse any aspect of the Sweepstakes or website, who act in an unsportsmanlike or disruptive manner or who are in violation of these Official Rules, as solely determined by Sponsor, will be disqualified and all associated entries/photos will be void. Should any portion of the Sweepstakes be, in Sponsor's sole opinion, compromised by virus, worms, bugs, non-authorized human intervention or other causes which, in the sole opinion of the Sponsor, corrupt or impair the administration, security, fairness or proper play, or submission of entries, Sponsor reserves the right at its sole discretion to suspend, modify or terminate the Sweepstakes and, if terminated, at its discretion, select the potential winner in a random drawing from all eligible, non-suspect entries received prior to action taken. In the event of a dispute regarding entries received from multiple users having the same email account, the authorized subscriber of the email account at the time of entry will be deemed to be the entrant and must comply with these Official Rules. Authorized account subscriber is the natural person who is assigned to the applicable account by the applicable email service provider. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK ANY AND ALL REMEDIES AVAILABLE FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION.

ARBITRATION: Except where prohibited by law, as a condition of participating in this Sweepstakes, participant agrees that (1) any and all disputes and causes of action arising out of or connected with this Sweepstakes, or any prize awarded, shall be resolved individually, without resort to any form of class action, and exclusively by final and binding arbitration under the rules of the American Arbitration Association and held at the AAA regional office nearest the participant; (2) the Federal Arbitration Act shall govern the interpretation, enforcement and all proceedings at such arbitration; and (3) judgment upon such arbitration award may be entered in any court having jurisdiction. Under no circumstances will participant be permitted to obtain awards for, and participant hereby waives all rights to claim, punitive, incidental or consequential damages, or any other damages, including attorneys' fees, other than participant's actual out-of-pocket expenses (i.e., costs associated with participating in this Sweepstakes), and participant further waives all rights to have damages multiplied or increased.

CHOICE OF LAW: All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of participant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the substantive laws of the State of New York, USA.

WINNER'S NAME: For the name of the winner, available after July 18, 2017, visit www.hiphopwired.com/theagame no later than July 31, 2017.

SPONSOR: Interactive One, LLC d/b/a iONE Digital, Radio One, BossipMadameNoire, LLC d/b/a BHM Digital and Urban One, Inc., 4 New York Plaza, Suite 501, New York, NY 10004.